

CONFIDENTIAL

The Secrets of How To Re-Position Yourself Templates

Final Version 1.00

Entrepreneur Training Courses

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1 YOUR JOB

Competitiveness	9									
	8									
	7									
	6									
	5									
	4									
	3									
	2									
	1									
	0	1	2	3	4	5	6	7	8	9
		Attractiveness								

1.1 Job-Attractiveness

0 – 3	Not Attractive	
3 – 6	Moderate/Mildly Attractive	
6 – 9	Highly Attractive	
Question		Score
1) How attractive is the job that I am actually doing at this point in time ?		
2) Am I happy with what I am doing ?		
3) Am I doing what I want to do in life ?		
4) Do I actually want to do something else ? (Yes/No) Yes – Score 2 No – Score 7		
5) Am I 100% secure in my job regarding job security? (Yes/No) Yes – Score 7 No – Score 2		
6) How attractive is my job prospects ?		
7) Am I being paid an attractive salary ?		
Total (add all scores together)		
Total / 7 to get average score		

Plot average score on horizontal line or X-axis

1.2 Job – Competitive

0 – 3	Not Competitive
3 – 6	Moderate/Mildly Competitive
6 – 9	Highly Competitive

Question	Score
1) How competitive am I at my job ?	
2) Am I doing a better job than my peers ?	
3) Am I the best in my company ?	
4) How competitive am I with my qualifications for the job that I am doing right now ?	
5) How competitive am I with personal growth in my job environment ?	
6) How competitive is my salary compared to other jobs in my industry ?	
Total (add all scores together)	
Total / 6 to get average score	

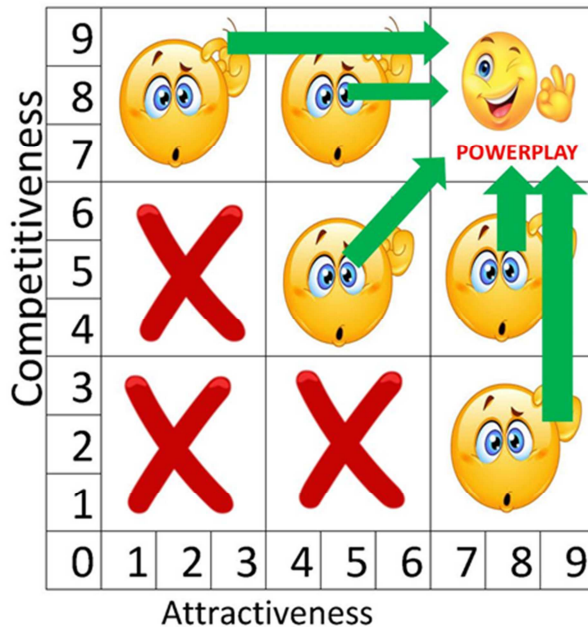
Plot average score on vertical line or Y-axis

1.3 Refining

You can add additional questions that may be more suitable for your own eco system. If you do add additional questions then please remember to adjust the final score by dividing your total score with the total number of questions in order to get the average.

1.4 Analysis

Disclaimer : This is not an exact science and is intended to provide an indication of where you gauge yourself in your job environment.



Your ideal block will be the POWERPLAY block where you are extremely competitive and where your job is extremely attractive to you. It is highly recommended that you reconsider your job if you fall in any of the blocks where the crosses are. All the other blocks, excluding the POWERPLAY block, has serious room for improvement and it is totally possible to move from any of the other blocks to the POWERPLAY block.

1.5 How To Move To Your POWERPLAY Block

Moving to the POWERPLAY block is a process. It is extremely important to implement tried and tested processes to move you to your POWERPLAY block. The following tried and tested processes is available :

- 1) How To Start a Business
- 2) Step-by-Step Guide to Business Success

Either one of these processes will guide you through a step-by-step process on how to easily play in your optimal space which is your POWERPLAY.

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2 YOUR BUSINESS

Competitiveness	9									
	8									
	7									
	6									
	5									
	4									
	3									
	2									
	1									
	0	1	2	3	4	5	6	7	8	9
Attractiveness										

2.1 Business-Attractiveness

0 – 3	Not Attractive	
3 – 6	Moderate/Mildly Attractive	
6 – 9	Highly Attractive	
Question		Score
1) How attractive is the business that I am in for me ?		
2) Am I excited about going to my business every day ?		
3) Am I doing what I want to do in my business ?		
4) Do I actually want to do something else as a business? (Yes/No) Yes – Score 2 No – Score 7		
5) Am I 100% secure in my business generating above average comparative profits ? (Yes/No) Yes – Score 7 No – Score 2		
6) How attractive is my business prospects ?		
7) Am I earning an attractive income from the business ?		
Total (add all scores together)		
Total / 7 to get average score		

Plot average score on horizontal line or X-axis

2.2 Business – Competitive

0 – 3	Not Competitive
3 – 6	Moderate/Mildly Competitive
6 – 9	Highly Competitive

Question	Score
1) How competitive is my business against other businesses in other words am I outperforming my competitors in the market ?	
2) Can I do better in my business ?	
3) How well am I positioned to increase my bottom-line ?	
4) How competitive am I with my qualifications for the business that I am doing right now ?	
5) How competitive am I with personal growth in my business environment ?	
6) How competitive is my revenue compared to other businesses in my industry ?	
Total (add all scores together)	
Total / 6 to get average score	

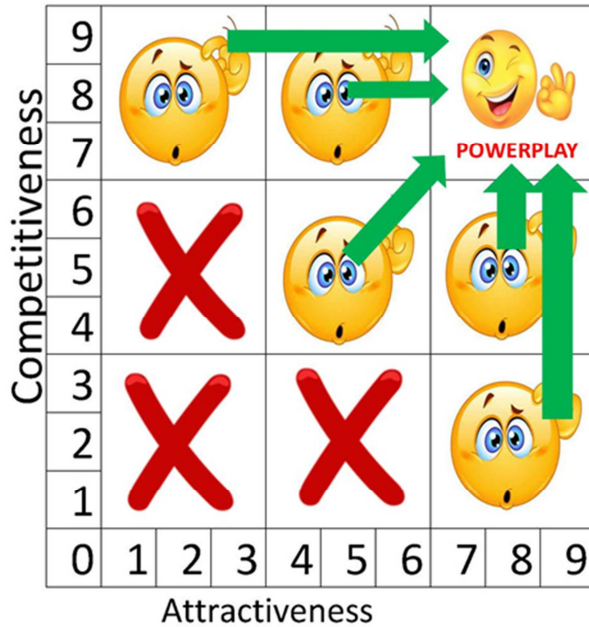
Plot average score on vertical line or Y-axis

2.3 Refining

You can add additional questions that may be more suitable for your own eco system. If you do add additional questions then please remember to adjust the final score by dividing your total score with the total number of questions in order to get the average.

2.4 Analysis

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3 YOUR PRODUCT/SERVICE

Competitiveness	9									
	8									
	7									
	6									
	5									
	4									
	3									
	2									
	1									
	0	1	2	3	4	5	6	7	8	9
Attractiveness										

3.1 Business-Attractiveness

0 – 3	Not Attractive	
3 – 6	Moderate/Mildly Attractive	
6 – 9	Highly Attractive	
Question		Score
1) How attractive is the product or service that we are providing in the company for ourselves ?		
2) How attractive is the product or service that we are providing in the company for our clients ?		
3) Is it attractive to improve on the product or service that we are providing ?		
4) I the product/service so attractive that our clients are buying it ?		
5) Do I actually want to do something else with our product or service to outperform our competitors?		
6) How attractive is my business prospects with the product?		
7) Am I earning an attractive income from the product/service that we are providing ?		
Total (add all scores together)		
Total / 7 to get average score		

Plot average score on horizontal line or X-axis

3.2 Business – Competitive

0 – 3	Not Competitive
3 – 6	Moderate/Mildly Competitive
6 – 9	Highly Competitive

Question	Score
1) How competitive is my business against other businesses in other words am I outperforming my competitors in the market ?	
2) Can I do better in my business ?	
3) How well am I positioned to increase my bottom-line ?	
4) How competitive am I with my qualifications for the business that I am doing right now ?	
5) How competitive am I with personal growth in my business environment ?	
6) How competitive is my revenue compared to other businesses in my industry ?	
Total (add all scores together)	
Total / 6 to get average score	

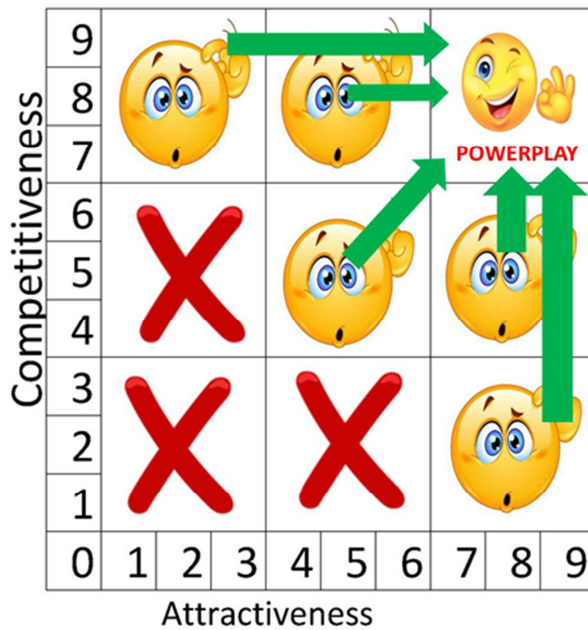
Plot average score on vertical line or Y-axis

3.3 Refining

You can add additional questions that may be more suitable for your own eco system. If you do add additional questions then please remember to adjust the final score by dividing your total score with the total number of questions in order to get the average.

3.4 Analysis

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4 CHOOSING A CAREER

Choosing a career is not easy. To complete this chart you may need to do some research. If you have not chosen a career path then skip directly to section 4.5 below.

Competitiveness	9									
	8									
	7									
	6									
	5									
	4									
	3									
	2									
	1									
	0	1	2	3	4	5	6	7	8	9
Attractiveness										

4.1 Career-Attractiveness

0 – 3	Not Attractive	
3 – 6	Moderate/Mildly Attractive	
6 – 9	Highly Attractive	
Question		Score
1) How attractive is the product or service for me that I will be providing in the career that I have chosen ?		
2) How attractive is the product or service that I will be providing to clients, or within a company, in the career industry that I have chosen ?		
3) Do you have a passion for the service or product that the company or industry is providing ?		
4) How much do you know about the products or services that your career will be providing ? Lots / Not Much <i>Lots – Score 7 / Not Much – Score 2</i>		
5) How attractive is the future prospects of the career that you have chosen ?		
6) Is the demand for your career’s product or service that you will be providing growing/declining/stagnant ? <i>Growing – Score 7/Declining – Score 2/Stagnant – Score 4</i>		
7) Will I be earning an attractive income from the product/service that I will be providing in my career choice?		
Total (add all scores together)		
Total / 7 to get average score		

Plot average score on horizontal line or X-axis

4.2 Career – Competitive

0 – 3	Not Competitive
3 – 6	Moderate/Mildly Competitive
6 – 9	Highly Competitive

Question	Score
1) How competitive am or was I with the prime subjects required for the chosen career at school ?	
2) How competitive do I rate myself as a person ?	
3) How competitive am I with the skills required for my chosen career?	
4) Have I done any courses in the career direction that I have chosen ? Yes/No <i>Yes – Score 7/No – Score 2</i>	
5) How competitive am I with personal growth in the career direction that I have chosen ?	
6) I have set clear goals to what I want to achieve from my chosen career ? Yes/No <i>Yes – Score 7/No – Score 2</i>	
Total (add all scores together)	
Total / 6 to get average score	

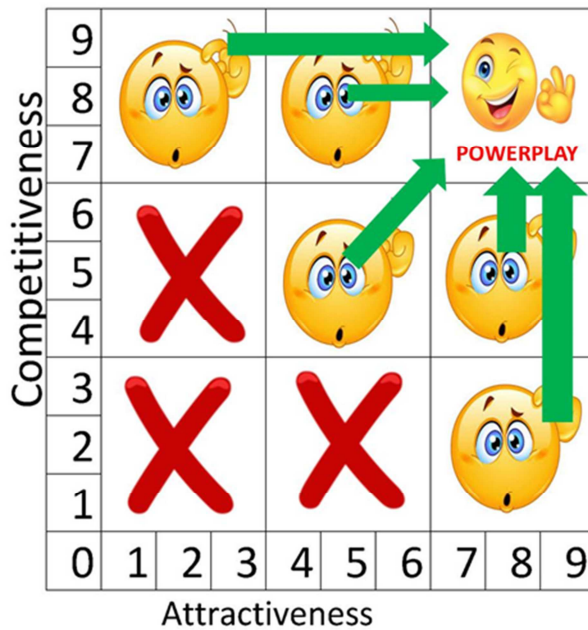
Plot average score on vertical line or Y-axis

4.3 Refining

You can add additional questions that may be more suitable for your own eco system. If you do add additional questions then please remember to adjust the final score by dividing your total score with the total number of questions in order to get the average.

4.4 Analysis

Disclaimer : This is not an exact science and is intended to provide an indication of where you gauge yourself in your career environment.



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4.5 How To Move To Your POWERPLAY Block

If you have not chosen a career it is highly recommended that you do the Step-by-Step Guide to Business Success process. This will provide a clear process on how to choose your career through a process of developing a business idea.

Moving to the POWERPLAY block is a process. It is extremely important to implement tried and tested processes to move you to your POWERPLAY block. The following tried and tested processes is available :

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